

Seattle Pedestrian Master Plan Implementation

2011 Work Plan Proposal—January 11, 2011

MAJOR DELIVERABLES

1. Center City Place Making

Purpose: Advance Pedestrian Master Plan projects within Center City neighborhoods.

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Complete Construction on the McGraw Square Streetcar Plaza				
Develop Bell Street Park Maintenance & Operations Agreement (Parks & SDOT)				
Advance the Green Alleys Initiative (identify projects, scope and implement)				ongoing
Integrate the Center City Framework Plan into the Central Waterfront Plan				ongoing
Complete the King Street Station Hub Strategy				
Develop the conceptual design for the Lake to Bay Loop				
Adopt conceptual design plans for Denny Way and Thomas Street Green Street (via joint DPD/SDOT Director's Rule)				

2. Walkable Zone Communications and Policy

Purpose: Develop and implement a coordinated walkable zone program including developing education and training materials for property owners, business owners, city staff and other key partners (e.g., waste haulers).

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Develop scope and deliverables for the walkable zone program (including A-board signage permitting program)				
Develop materials (including targeted stakeholder discussions)				
Implementation				ongoing

3. ROWIM Design Guidance Updates

Purpose: Begin the update process for the 2012 Right-of-Way Improvements Manual update. In 2010, SDOT participated in the citywide standards update process and accomplished a number of changes to standards (e.g., tree and plantings, porous concrete spec and other green stormwater infrastructure, curb ramps, asphalt walkways) that need to be reflected in the Right-of-Way Improvements Manual (2012 update). Many of these elements require significant interdepartmental policy work (e.g., utility location, placement and finishes, updating street types, shared street design tools).

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Develop scope and final schedule for ROWIM 2012 update, establish project Interdepartmental team				
Develop policy position papers for key change elements				
Begin text and graphic updates (completed in 2012)				ongoing

4. Neighborhood-Specific Land Use Code Changes

Purpose: Advance neighborhood-specific land use code changes through urban design frameworks that advance the objectives of the Pedestrian Master Plan related to sidewalks, and incentives for through block connections resulting in shorter block lengths. Explore the option of implementing these changes on a citywide basis where appropriate.

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Develop scope and determine leveraging opportunities with existing urban design frameworks				
Develop policy position papers for key change elements				
Draft code elements for 2012 completion and Council review				ongoing

5. Encouragement and Education Programs

Purpose: Implement education and encouragement programs focused on pedestrian and bicycle safety and access.

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Complete post-campaign survey and final report on 2010 Downtown Holiday Pedestrian Safety Campaign				
Develop 2011-2012 scope and deliverables for SDOT pedestrian and bicycle encouragement and education program				
Implement 2011 deliverables, including the 2011 Downtown Holiday Pedestrian Safety Campaign				
Host wayfinding focus group and implement recommendations				ongoing

6. Pedestrian Lighting Plan

Purpose: Complete the Pedestrian Lighting Plan.

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Complete pedestrian lighting facility gap identification				
Develop and finalize criteria to prioritize new locations for pedestrian lighting				
Draft plan, including implementation strategy				
Public outreach				
Complete plan and determine approval strategy				

7. Policy and Plan Development and Implementation

Purpose: Advance the policy recommendations defined in the Pedestrian Master Plan.

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Mobile food vending legislation—decision at Council				
Implement Festival Street and Pedestrian Plaza legislation				
Implement 2011 CIP Prioritization process using revised criteria				
Participate in State Legislature’s deliberations on statewide Complete Streets policy				
Integrate Pedestrian Master Plan recommendations into ongoing design, development and planning projects (e.g., Central Waterfront, First Hill Streetcar, South Lake Union EIS, Yesler Terrace EIS, Capitol Hill Transit-Oriented Development (TOD), the Northgate TOD and the Transit Master Plan update				ongoing
Complete the Accessible Pedestrian Signal policy and prioritization criteria				

8. Sustainable Cities Initiative

Purpose: Advance numerous sustainability and policy tactics defined in the Pedestrian Master Plan priorities through the following projects:

Comprehensive Plan/Climate Action Plan update that will enable SDOT to integrate Complete Streets and other Pedestrian Master Plan policy elements into the City’s key guidance documents

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Initial public outreach (March public meetings)				
Project scoping				
Develop Comprehensive Plan goals and policies				
Develop draft plan (to be completed consistent with State mandated Growth Management timelines—prior to 2014)				ongoing

Coordinated infrastructure planning for future CIP projects (focused on the Neighborhood Plan Update areas of Rainier Beach and Broadview/Bitter/Haller Lake)

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Urban design frameworks complete for Othello and Mt. Baker Neighborhoods				
Neighborhood Plan Updates: develop methodology and data acquisition plan for coordinated infrastructure planning in Rainier Beach and Broadview/Bitter/Haller Lake				ongoing

SDOT/SPU Green Infrastructure Project that focuses on developing the analysis tools to leverage pedestrian and green stormwater infrastructure investments

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Complete staff analysis				
Present options to Mayor and SDOT/SPU Directors and follow up on recommendations				

Walk Bike Ride Pilot to identify the place-making elements and maintenance needs for public realm improvements

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Identify pilot locations				
Draft toolbox of placemaking elements and maintenance guidelines				
Recommend implementation opportunities to Directors				

9. Deliver the Pedestrian Master Plan Infrastructure Programs

Purpose: Design and build 2011 infrastructure projects (funded through the Bridging the Gap levy, Walk Bike Ride 2011 project fund) : Neighborhood Street Fund large projects (built in 2012), new sidewalks; pedestrian countdown signals; crossing and safety improvements; curb ramps, as well as crosswalk maintenance, pedestrian lighting, stairway rehabilitation, sidewalk repair, and accessible pedestrian signals. Final quantities (e.g., # of new sidewalk block faces, # of curb ramps) will be confirmed through the Bridging the Gap process.

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Design and build 2011 infrastructure projects				

10. Evaluation and Performance Monitoring

Purpose: Prepare 2010 Pedestrian Master Plan Annual Report (both printed and web-based versions), begin work on indicators dashboard portal, evaluate the 2010 Pedestrian Safety Holiday Campaign, begin participation in nationwide Pedestrian and Bicycle Data Collection Program (quarterly counts). Currently anticipate that the update to the PMP data tool with 2010 census data will not be complete until 2012.

Task	1Q 2011	2Q 2011	3Q 2011	4 Q 2011
Prepare 2010 Pedestrian Master Plan Annual Report				
Participate in nationwide Pedestrian and Bicycle Data Collection program				ongoing
Begin PMP data tool update (2012 completion)				ongoing